

iOttie's Easy One Touch Connect Car Mount Brings the Power of Alexa To Your Vehicle

iOttie's highly anticipated new device is an Alexa-enabled car mount that keeps drivers safe on the road by empowering access to one of the world's smartest voice assistants.

NEW YORK - July 1, 2019 — [iOttie](#), a leading mobile accessories company, today launched its highly anticipated [Easy One Touch Connect](#), a smartphone car mount with Alexa Built-in, that provides access to tens of thousands of Alexa skills right from your vehicle. Available exclusively to Amazon Prime members through July, customers can now purchase the device on [Amazon.com for \\$69.99](#). The Easy One Touch Connect is a first-of-its-kind phone mount that supports standard Alexa features and capabilities, allowing drivers to ask Alexa for directions to their destination, play their favorite music, or even set their home's Alexa-compatible thermostat to their preferred temperature for when they arrive.

By rethinking the level of function a smartphone car mount can provide customers, iOttie has created a device that not only mounts a user's phone in the car, but also supports on-the-go connectivity. Furthermore, it promotes safe driving as users never have to reach for their phone to pull up directions or type out a text - instead, they can ask Alexa to perform those tasks. The Easy One Touch Connect is a must-have device for customers who want to streamline their lives and stay connected to all their essential devices - no matter where they are.

"This partnership with Amazon offers an exciting opportunity to support our customers' needs in new ways," said Eric Kang, Senior Director at iOttie. "By tapping into the power of Amazon's Alexa, we provide the opportunity to make our customer's commutes and car rides safer and more efficient. With the near ubiquitous compatibility between Alexa and the most popular smart home products on the market, the Easy One Touch Connect is the best product to help users communicate with their smart home devices whenever they need."

The Easy One Touch Connect is available for purchase on Amazon [here](#) for \$69.99.

[Click here](#) for media assets.

About iOttie

iOttie is a premium accessories brand headquartered in New York City. Established in 2010, the company integrates emerging technologies with design to create new products that are user friendly and enhance everyday lives. iOttie's mission is to develop products that simplify life for their customers. Through experimentation and continuous search for new concepts, iOttie has been awarded 7 CES Innovation Honoree Awards since 2013 and continues to introduce new innovative products to the market. Today, iOttie's portfolio of product categories include smartphone mounts & accessories, wireless chargers & power devices, and smart devices. To learn more, visit [www.iottie.com](#).

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