



IOTTIE EASY ONE TOUCH CONNECT PRO WITH ALEXA BUILT-IN

Evolutionary Universal Car Mount for iOS and Android Smartphones

NEW YORK, NY, October 19th, 2020 - iOttie announces the launch of the Easy One Touch Connect Pro with Alexa Built-In. This innovative car mount is brilliantly engineered to access thousands of Alexa skills on the road. These include driving directions, making calls, checking the weather, and streaming the latest audio book or top 10 tunes. The Easy One Touch Connect Pro can access Spotify, Pandora, Sirius XM, NPR, and iHeartRadio.

Vice President Eric Kang states, "We partnered with Amazon to create the Easy One Touch Connect Pro ; focused on enhancing the safe driving experience for our users. This innovative mount combines efficiency and security as well as offers unique access to over 100,000 Alexa skills. Hop in the car and explore new roads with the Easy One Touch Connect Pro!"

Designed for iOS and Android smartphones, the Easy One Touch Connect Pro is manufactured with dual high-quality microphones and noise-cancelling software to filter out ambient road sounds and isolate commands. The upgraded PCBA chip set also provides stronger connectivity to ensure seamless communication with Alexa. Users will benefit from Alexa Auto Mode feature, which includes large touch zone controls, glanceable information, and shortcuts to simplify routine tasks - keeping eyes on the road and hands on the wheel.

Additional features include MFi certification for greater compatibility with iOS and LED indicators to signal when Alexa is listening. There's also a redesigned dashboard and windshield base that enables greater extension and customized viewing angles. The Easy One Touch Connect Pro integrates iOttie's patented Easy One Touch mechanism, which automatically secures your phone once the trigger button is engaged to lock and release with a one-handed motion.

The Easy One Touch Connect Pro will be available through Amazon starting on Monday, October 19th for **\$59.95**.

About iOttie Inc.

Since 2010, iOttie has been revolutionizing the way consumers are using their smartphones inside their vehicles. The team of engineers, designers, and marketing specialists at iOttie understands the growing market trends that are occurring within the wireless industry. With this knowledge, they are able to seamlessly bring quality smartphone car mounts that offer safety and security to all drivers. Today, iOttie offers a variety of mobile mounting solutions, wireless home and on-the-go charging solutions, and connected car devices.

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