



## **IOTTIE INC. LAUNCHES PREMIER EASY ONE TOUCH 5**

An Extension of the #1 Best-Selling Universal Car Mount in the United States!

**NEW YORK, NY, September 1, 2020** - iOttie is proud to introduce the next generation of best-selling smartphone mounting solutions in the U.S., the Easy One Touch 5.

The Easy One Touch 5 is engineered to provide safety and efficiency on the road. With its sleek design and superior quality, this car mount features an upgrade to our patented Easy One Touch mechanism. We've enhanced both the button and cradle to allow for greater device and case compatibility, guaranteeing this new model is the perfect addition for any vehicle.

"The Easy One Touch Series has been the #1 best-selling car mount in the U.S. market since 2016, assisting millions of customers in driving safely on the road. Our team has worked hard to further our legacy with the brand new Easy One Touch 5 product line. I am extremely proud and excited to reveal all the improvements our team has made" states Eric Kang, Vice President of iOttie.

The Easy One Touch 5 will be available as dash/windshield, CD, Air Vent and an all new Cup Holder mount on Tuesday, September 1st. In addition to the larger button, all four options are smartly designed with a magnetic cord holder to ensure charging cables remain neatly in place. They've also been engineered with a new bottom foot for increased security and enhanced suction cup for a lasting hold. Plus, the air vent is now manufactured with a twist lock for swift and secure installation. While the cup holder mount features spacers to ensure a secure installation in most cup holders.

Importantly, the new dash and windshield mount features a telescopic arm that's 1.5" longer than its predecessor. It also pivots 225 degrees so you can quickly find your preferred viewing angle. Similarly, the CD, Air Vent and Cupholder mounts both offer landscape and portrait mode for visual ease.

### **About iOttie Inc.**

Since 2010, iOttie has been revolutionizing the way consumers are using their smartphones inside their vehicles. The team of engineers, designers, and marketing specialists at iOttie understand the growing market trends that are occurring within the wireless industry. With this knowledge, they are able to seamlessly bring quality smartphone car mounts that offer safety and security to all drivers. Today, iOttie offers a variety of mobile mounting solutions, wireless home and on-the-go charging solutions, and connected car devices.

### **Contact**

Alessandra Medina

Public Relations Specialist

Phone: (201) 266-0090

[alessandra.me@iottie.com](mailto:alessandra.me@iottie.com)

[www.iottie.com](http://www.iottie.com)